



























## FY 2015/16 ANNUAL REPORT

CHALLENGED ATHLETES FOUNDATION®'S FISCAL YEAR BEGINS APRIL 1 AND ENDS MARCH 31





## TEAM CAF















### WE ARE TEAM CAF

Where others see obstacles, we see opportunities. This is the philosophy of every person on Team CAF, and it's what drives us to redefine what's possible. We are athletes, we are families, we are volunteers, we are ambassadors, and we are supporters. But above all, we are the ones bold enough to finish a challenge, and ask "what's next?"

- A WE ARE FAMILIES

  NOAH AND LUCAS ALDRICH PERSONIFY

  THE POWER OF BROTHERLY LOVE
- B WE ARE SPONSORS

  ASPEN MEDICAL PRODUCTS TEAM,

  THE PROUD TITLE SPONSOR OF SDTC

  FOR 15 YEARS AND COUNTING
- D WE ARE STAFF

  AS AN ACCOMPLISHED CHALLENGED

  ATHLETE HIMSELF, TRAVIS RICKS IS ALSO

  AN IMPACTFUL MENTOR
- E WE ARE VOLUNTEERS
  THE HEART OF CAF, THEY GENEROUSLY
  DONATE THEIR TALENTS AND TIME



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### **WE ARE ATHLETES**

The Spectrum of Team CAF athletes are defined by their spirit, will and positive 'can-do' attitude - not their disabilities. They are mothers, fathers, sons and daughters; firefighters, movie stars, veterans and veterinarians; students, professors, physicians and technicians.

- A ALANA
  PARALYMPIAN, PIONEER, SHREDDER
  SPORT: SKI, KAYAK, BASKETBALL
- B BRAYLON
  SPEEDSTER, TEAMMATE, TV-STAR
  SPORT: BASEBALL, TRACK
- C DARTANYON
  COMPETITOR, POWERHOUSE, MUSICIAN
  SPORT: JUDO

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D HAVEN
WINNER, FASHIONISTA, DYNAMO
SPORT: SWIM, TRACK

- E LEROY
  VICTOR, MOTIVATOR, JOKESTER
  SPORT: WRESTLING
- F ANTHONY
  SOLDIER, LEADER, ENTREPRENEUR
  SPORT: BASKETBALL, MARTIAL ARTS
- G ABEL CHARMER, SKATER, ADVENTURER SPORT: WCMX
- H MAYLI
  CHAMPION, ANGEL, #BESTIE
  SPORT: CHEER, DANCE, VOLLEYBALL







## FROM ONE CAME MANY





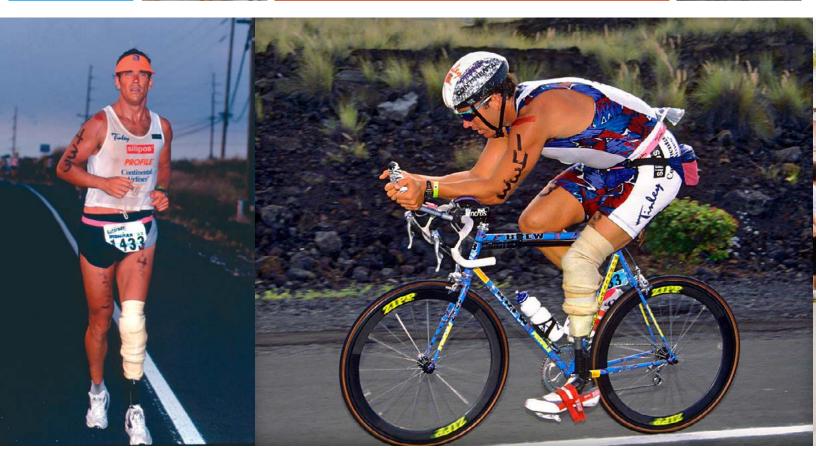














### THE BEGINNING

Twenty-three years ago, an effort to help one man launched a global change in the way athletes with physical challenges are perceived - and perceive themselves. Jim MacLaren was an exceptional athlete, first as an amputee and then as a quadriplegic. After losing his leg in a motorcycle accident, Jim became a pioneer, achieving feats that others never thought possible for amputees, including finishing IRONMAN® in 10:42 and in the top 20 percent of ALL competitors. After a tragic second accident left him a quadriplegic, a group of friends came together and held the first San Diego Triathlon Challenge (SDTC) in 1994 to help purchase an adaptive van for Jim. The goal was to raise \$25,000 and provide Jim freedom and autonomy. Over \$49,000 was raised that day, and more importantly, was the birth of a community, a movement and a new term - "challenged athlete." Since that first SDTC, over \$76 million has been raised, more than 13,000 challenged athletes around the world have been funded and tens of thousands more have been motivated to make sports and fitness a part of their daily lives. Jim may no longer be with us, but his legacy lives on through Team CAF.

### **OUR MISSION**

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It is the mission of the Challenged Athletes Foundation® (CAF) to provide opportunities and support to people with physical challenges, so they can pursue active lifestyles through physical fitness and competitive athletics. CAF believes that involvement in sports at any level increases self-esteem, encourages independence and enhances quality of life.





## **2016 GRANT** DISTRIBUTION















### GRANTS APPROVED BY YEAR

CAF steps in where rehabilitation and health insurance ends by funding grants for adaptive sports equipment, training, and competition expenses directly to challenged athletes. Grant applications open every September and are awarded in April.



**GRANTS IN 2016** 

**DIFFERENT SPORTS FUNDED** 



**MOST POPULAR GRANT FUNDED** WHEELCHAIR



FIRST TIME **GRANTEES** 



CAF's Operation Rebound® program strengthens the mental and physical well-being of veterans and first responders with permanent physical injuries by providing them opportunities to use sports and fitness to reintegrate into their communities.

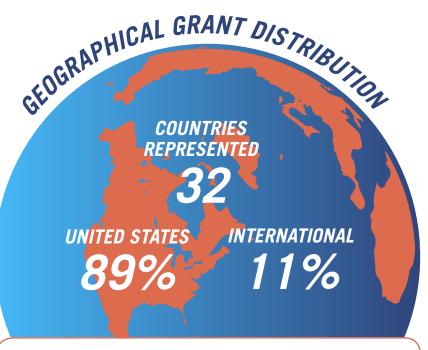
185 GRANTS > 214 GRANTS >

**GRANTS IN 2016** 

FIRST RESPONDERS

**GRANTS TO WOMEN** 





### **DISTRIBUTION BY AGE AND GENDER**

*30%* 

70%

**FEMALE** 

YOUNGEST GRANT RECIPIENT

**OLDEST GRANT RECIPIENT** 

**UNDER 18** 

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**OVER 55** 

5%

### TYPES OF GRANTS DISTRIBUTED



### **COMPETITION AND** TRAINING EXPENSES

**OF TOTAL GRANTS** 

COMPETITION	# OF GRANTS
Beep Baseball	113
Blind Bowling	31
Cycling / Handcycling	32
Golf Events	4
Marathons	13
Other Sports	115
Power Soccer	24
Shooting	6
Surfing	30
Track and Field	48
Triathlons	56
Water Sports	36
Wheelchair Basketball	85
Wheelchair Rugby	27
Wheelchair Tennis	21
SPORT COACHING / TRAINING	220



## **ADAPTIVE SPORTS EQUIPMENT EXPENSES**

**OF TOTAL GRANTS** 

EQUIPMENT	# OF GRANTS
All-Court Wheelchairs	27
Basketball Wheelchairs	183
Bicycles	17
Handcycles	115
Hockey Sleds	26
Monoskis	6
Prosthetics	89
Rugby Wheelchairs	39
Racing Wheelchairs	9
Racing Wheels	11
Sport Equipment	100
WCMX Wheelchairs	10





## TYPES OF **GRANTS**















SPORT	# OF GRANTS
Adaptive Self-Defense	2
Alpine Skiing	31
Archery	8
Badminton	
Baseball	3 7
Basketball	1
Beep Baseball	114
Blind Bowling	32
Bobsledding and Skeleton	3
Boccia Ball	14
Boxing	1
Circus-Acrobatics	1
Climbing	5
Cross-Country Skiing	6
Crossfit	10
Curling	4
Cycling	75
Dance	4
Equestrian	13
Fencing	6
Fitness Training	4
Football	1
Fronton	1
Goalball	19
Golf	11
Gymnastics	1
Judo	5
Handcycling	131
Hiking	1
Hunting	1
Ice Skating	1
Karate	2 9
Kayaking	
Martial Arts / MMA / Jiu Ji	
Miscellaneous*	4
Motorcross	1
Mountain Rike	1



### ALANA NICHOLS // KAYAKING

In 2000, Alana Nichols suffered a spinal cord injury while attempting a backflip on her snowboard. Although paralyzed from the waist down, Alana's athletic career wouldn't be on hold for long.

By 2004, Alana was a Paralympic alternate and in 2008, won her first gold medal in wheelchair basketball. After that, Alana made the 2010 Vancouver squad and won two gold, a silver, and a bronze in monoski. This would officially make her the first woman, Paralympian or Olympian, to take gold in both the Summer and Winter games.

Now looking to medal in her third Paralympic sport, Alana will take on women's kayaking in the 2016 Paralympic Games in Rio de Janeiro.



### ERIC MCELVENNY // TRIATHLON

Following graduation and US Marine Corps training, Eric McElvenny deployed three times to the Middle East. In December 2011, his third deployment to Afghanistan, Eric was working with Afghan soldiers and stepped on an IED, suffering the loss of his right leg below the knee in the explosion.

Eric raced in his first two triathlons just 6 months after taking his first post-injury steps. Since then, Eric has raced in several IRONMAN 70.3 races, as well as IRONMAN World Championships in Kona, Hawaii.

Eric hopes to motivate others, to get out there, be active, accomplish goals, overcome adversities, build confidence and enjoy life.

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### **SPORT** # OF GRANTS Ocean / Outrigger Canoe Power Hockey 43 Power Soccer Powerlifting / Weightlifting 11 **Rock Climbing** 17 Rowing 73 Running Sailing Scuba Diving Shooting Sitting Volleyball Skateboarding 61 Sled Hockey Slowpitch Softball SnoCross Snowboarding 12 Soccer Softball Stand Up Paddleboarding 38 Surfing 68 Swimming Synchronized Swimming Table Tennis Taekwondo Track & Field 106 96 Triathlon Waterskiing WCMX 23 Wheelchair Ballroom Dancing 3 Wheelchair Basketball 330 Wheelchair Billiards Wheelchair Hockey Wheelchair Lacrosse Wheelchair Racing 59 79 Wheelchair Rugby Wheelchair Softball 44 Wheelchair Tennis Wrestling Yoga

**Obstacle Course Racing** 





## **SIGNATURE EVENTS**













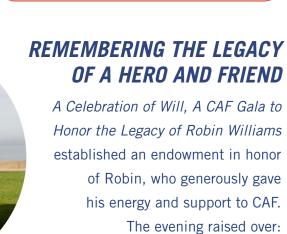




### YOU CONQUERED 620-MILES IN 7 DAYS

Mazda Foundation Million Dollar Challenge riders and sponsors, YOU made the 10th Anniversary a record-breaking year and raised over:

\$1.6 MILLION

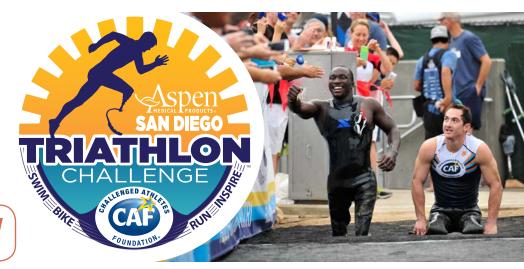


\$2.4 MILLION

### YOU SWAM. YOU RODE. YOU RAN. YOU INSPIRED

Aspen Medical Products San Diego Triathlon Challenge, 24 Hour Fitness Tour de Cove and Kaiser Permanente Thrive-5K Fitness Walk participants and sponsors raised over:

\$1.5 MILLION



### **NEW YORK CELEBRATES** THE UNBREAKABLE SPIRIT

A Celebration of Heroes, Heart and Hope Gala celebrated the Unbreakable spirit in all of us. This year's gala honoree Byron Roth led a generous crowd to help support challenged athletes and raised over:

\$2.3 MILLION



**CELEBRATION OF ABILITIES** CAF recognized these five individuals that went above and beyond in 2015:



CHRISTIAAN BAILEY TRAILBLAZER AWARD



**DAVID WAGNER EXCEPTIONAL ATHLETE PERFORMANCE** 



**ERIC MCELVENNY** ATHLETE



JOHN CAMPBELL JIM MACLAREN AWARD



ALDRICH BROTHERS

CAF is proud to have been nominated, awarded and recognized by leading organizations.



CAF's Operation Rebound® is accredited by The Patriots Initiative (TPI), as one of finest non-profit organizations in the nation supporting America's armed forces service members, veterans and their families.

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San Diego Regional Chamber of Commerce awarded CAF with the Most Innovative Marketing Campaign for a Small Business for the #TeamCAF grant season campaign.





## **HIGHLIGHTS** FROM 2015/16

















### FIRST-EVER YOUTH PARATRIATHLON CAMP

Fifteen young, aspiring athletes were provided a unique three-day triathlon experience including athletic training sessions, body mechanic evaluations, equipment training, mentorship, historic education on the sport and, most importantly, a fun and social atmosphere to make new friends.



### INAUGURAL WORLD ADAPTIVE SURFING CHAMPIONSHIP

The first-ever International Surfing Association (ISA) World Adaptive Surfing Championship presented by Challenged Athletes Foundation in La Jolla, California united the global community of adaptive surfers. CAF funded travel for 33 adaptive surfers from around the US and the world.



### **BACK TO BACK NORCAL & NEW YORK CYCLING EVENTS**

Riders and supporters enjoyed the camaraderie that only CAF cycling rides offer. Back to Back NorCal featured an epic tour of the California wine country, and New York showcased military history and culinary excellence - all to support challenged athletes.



### THE DIFFERENCE OUR PARTNERS MAKE

CAF strives to connect and develop long-term relationships with corporate partners, private foundations and other funders who share our commitment to improve the lives of others through sports and physical fitness. We believe that a successful relationship has several points of intersection in terms of shared value, employee engagement, transformational moments and a genuine understanding of what each party brings to the table. We thank our many sponsors and partners for helping us fiscally, through in-kind product donations and by creating shared value through our brand connection.



accenture



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**ÖSSUR** 





## **CONTINUED** NEED















### **CONTRIBUTORS AND DONATIONS**

**FULL-TIME STAFF VOLUNTEERS** PARTICIPANT FUNDRAISERS NUMBER OF DONATIONS

### YOUR SUPPORT GOES MILES

Your generous support will provide opportunity to individuals with physical challenges, so they can find success in sports – and in life. To give directly, visit:

## **DONATECAF.COM**

To view FY 2015/16 facts and figures, please visit challengedathletes.org

### YOUR SUPPORT IS STILL NEEDED

As awareness of CAF grows, we are excited to receive more and more grant applications every year. However, even with successful events, generous support from sponsors and donors, and committed fundraisers, there is a continued need to raise funds that will help support every challenged athlete who applies for a grant.



AVERAGE HOUSEHOLD INCOME OF 55% of CAF **GRANT APPLICANTS** 



\$2.28M

ADDITIONAL DOLLARS NEEDED TO FULFILL 100% OF **2015 GRANT REQUESTS** 



291

**GRANT APPLICANTS** WHO WILL NOT RECEIVE A CAF GRANT THIS YEAR'

\$4.7M+

ESTIMATED LIFETIME COST FOR AN INDIVIDUAL WHO SUFFERED A SPINAL CORD INJURY AT AGE 25\*2

\$500K+

ESTIMATED LIFETIME HEALTHCARE COSTS FOR INDIVIDUALS WITH LIMB LOSS<sup>3</sup>

### **BOARD OF DIRECTORS**

Jeffrev Essakow

**Bob Babbitt** 

Board Vice-President, Founding Member

Rick Kozlowski

Tommy Knapp Dean Roeper

Jeff Jacobs **David Jochim** Robert Kaplan **Stath Karras** Tabi King **David Samson** Alan Shanken Scott Stackman

**Bill Geppert** 

### ADVISORY COMMITTEE

Clive Essakow Justin Model Sari Levy-Schorr Alan Romick

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### Ken Wheatley, MA

STAFF

Virginia Tinley Senior Director of Philanthrop

Nancy Reynolds Senior Director of Business Developmen

Doug Olson Northeast Senior Directo

Paul Abelman Director of Finance

**Chelle Struve** Director of Marketing Dawna Callahan Director of Programs

Nico Marcolongo Senior Manager of Operation Rebound

Jason Karavidas Business Development Manager

Travis Ricks Senior Programs Manager and Athlete Relations

**Patrick Lawrence** Programs Manager

**Carolyne Chen** 

Lauren Ram Programs Coordinator

Carlos Escaba Senior Marketing & PR Manage

Jamie Goodwick

Creative Manager Michelle Spacciapolli

Kim Rohr

Jennifer Rose

Julia Duggan Senior Events Manager

**Gail Myers** 

Joanna McGowan

Special Events Manage

Javme Jarvis

Zephyr Flowers

Communications Coordinate

15

**Mohamed Gerrbi** 

Financial Analyst

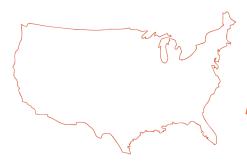
James Sa

14

Stitch Marketing & Research 2015

Spinal Cord Injury Model System, 2015





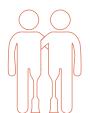
# 21//

INDIVIDUALS LIVING WITH PERMANENT
PHYSICAL CHALLENGES IN THE UNITED STATES+



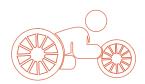
8/10

INDIVIDUALS REPORTED INCREASE IN HAPPINESS, CONFIDENCE AND EMOTIONAL SATISFACTION AFTER RECEIVING A CAF GRANT'



8/10

INDIVIDUALS REPORTED INCREASE IN PARTICIPATION IN SOCIAL ACTIVITIES AFTER RECEIVING A CAF GRANT'



7/10

INDIVIDUALS REPORTED INCREASE IN HOBBIES AND NEW INTERESTS AFTER RECEIVING A CAF GRANT'



94%

INDIVIDUALS REPORTED AN INCREASE IN LIFESTYLE IMPROVEMENTS AND CAPABILITIES DIRECTLY ATTRIBUTED TO CAF SUPPORT'

Stitch Marketing & Research, 2015
2016 United States Olympic Committee

### CHALLENGED ATHLETES FOUNDATION®

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To learn more, participate in an event, or donate, please visit:

CHALLENGEDATHLETES.ORG

@CAFOUNDATION









